

Monday, 7 March 2016

Dear Valued Shareholder,

DIVIDEND REINVESTMENT PLAN (DRP)

I am pleased to announce the introduction of a Dividend Reinvestment Plan for Vocus Communications Limited.

The Vocus DRP is being introduced following the Company's most significant transactions to date: the acquisition of Amcom Telecommunications Limited and the merger with M2 Group Ltd. We move forward with a strengthened position in this competitive market as well as an expanded shareholder base. Through implementing the DRP, the Vocus Board of Directors intends to provide you, our valued shareholder, with an opportunity to increase your holding at minimum cost and at your convenience.

Vocus invites all eligible shareholders to participate in the DRP, subject to the DRP Rules. Those shareholders with a registered address in Australia or New Zealand are eligible to participate. Your participation in the DRP is entirely optional, and you may elect to reinvest part or all of your dividend payment.

The DRP will be effective for the interim dividend for the half-year ended 31 December 2015, payable on 6 April 2016 and with a Record Date of 21 March 2016. The final date for receipt of DRP Election is 22 March 2016.

Shares are offered through this initial round of the DRP via a new share issue. Shares are offered at a discount of 1.5% to the volume weighted average market price, determined by taking the average market price of all Vocus shares sold in the ordinary course of trading on the ASX for the five trading days commencing on and including the second trading day after the dividend record date. The discount and the terms of the DRP may be changed by the Vocus Board of Directors at their discretion.

Further to the above, as the shares are being issued by Vocus there are no brokerage or stamp duty costs.

Attached is an information booklet and the DRP Rules, containing all of the information relevant to the DRP, which are also available on our website. You may lodge your election to participate through the Computershare website, via www-au.computershare.com/investor. Please note that you should seek independent financial advice on how your participation will affect you.

I would like to take this opportunity to thank you for your support of Vocus. We hope that you'll continue to be one of our shareholders, and enjoy the benefits.

Kind regards,

VOCUS COMMUNICATIONS LIMITED

David Spence
Chairman

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